# Course outcomes & objectives

Please find  below the **course outcomes** based on Bloom's Taxonomy

model.

Remember: Learners are already familiarized . Recapitulate  the concepts like tone  ,coherence,  accent, structure in  speaking before executing. ( Thematic speaking)  
 Understand: Learners are able  to understand information in a given piece of text by clarifying the concepts of skimming♣ & scanning  ( Reading Comprehension)  
 Apply: Learners are able to apply information  in a new way in writing an email with given inputs. ( Email) ( cover letter)  
 Analyze: Learners  are able to  break down a piece of text in identifying and thereby applying collocations in writing with a certain degree of fluency, analyze the pros♣ & cons of a given topic  
 for discussion. ( Collocations & Group Discussion)  
 Evaluate: Learners are  able  to judge  ♣& evaluate the importance of a  resume in their career before executing in  the classroom. ( Resume)  
 Create/Design: Learners  are able able  to create PPTS in a way that can create an impact♣  
in terms of  structuring ,designing & delivering. ( PPT Presentation)

**Course Objectives:** The objective of the course is to equip the students with LSRW skills.

· To improve reading skills through reading, comprehending, and retaining information

· To develop writing skills by applying writing techniques/ tools in practice sessions

· To enhance speaking skills through pronunciation, stress, and tone

· To enhance the presentation skills through PowerPoint Presentation

· To develop leadership skills, team spirit and listening skills through Group Discussions

· To orient students with nature and scope of Business Communication in an Organizational Setup